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BUSINESS STRATEGY AND PRICING Study Guide

Walmart and Social Capital [PDF]. Stephan J. Goetz and Anil Rupasingha, American Journal of Agricultural Economics, Dec. 2006. The presence of a Walmart store reduces a community's level of social capital, this study found.

Key Studies: Why Local Matters - Institute for Local Self

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The Bias Against Creativity: Why People Desire But Reject

Journal of Behavioral Studies in Business Marketing to the Generations, Page 2 INTRODUCTION Not every generation is alike, nor should they be treated by marketers in the same way.

Marketing to the Generations - AABRI

Facebook Business gives you the latest news, advertising tips, best practices and case studies for using Facebook to meet your business goals.

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Incubating Success - 2011 EDA Study

EPA released the final report for the study of fracking's impact on drinking water in December 2016. Here you can find a summary of the report, the full report, some frequent questions and answers and fact sheets.

EPA's Study of Hydraulic Fracturing and Its Potential

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Employees of firms with 2-D diversity are 45% likelier to report a growth in market share over the previous year and 70% likelier to report that the firm captured a new market.

How Diversity Can Drive Innovation - Harvard Business Review

Striving to increase workplace diversity is not an empty slogan – it is a good business decision. A 2015 McKinsey report on 366 public companies found that those in the top quartile for ethnic ...

Why Diverse Teams Are Smarter - Harvard Business Review

INTERNATIONAL JOURNAL OF MANAGEMENT, BUSINESS, AND ADMINISTRATION VOLUME 15, NUMBER 1, 2011 1 Goal-Setting Theory of Motivation Fred C. Lunenburg

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